

Pongal day celebration- On the day of pongal, the puja or act of ceremonial worship is performed at ARSB. When rice was boiled in milk outdoors in a pot which is symbolically, offered to the Sun God along with other oblations. In accordance with turmeric plant is tied around the pot. The offerings include two sticks of sugarcane in background coconut bananas in the dish. All staff and students of ARSB wear traditional dresses, a common feature of the Worship. The moment was fulfilled with joy and happiness.



Workshop on “Basic Business practices”:

We ARSB team, create, products, substance, and knowledge to surprise, amusement, and engage to connect the fellowship institutions with various seminars, and workshop. A part of it was inaugurated by our honourable chairman Prof.k.Abdul Rahman

which was held on, 23 January, 2015 with a remarkable crowd



The heart of the topic is “One day workshop on Basic Business practices” presented by Mr.Siva shanmugam, Chief Editor-ICMRC, addressed the students with real time examples about banking activity, and other basic principles in various business disciplines. Students from Seven arts science colleges participated in the workshop. Around 250 students are benefited through the workshop.

Republic day celebration:

On the occasion of celebration of 68th Republic day, 26th January 2015. The flag hoisting ceremony was carried out by our chairman Prof K.Abdul Rahman -Venue ARSB at 8.00 am. The Republic Day honours the date in which the constitution of India came into an act. A memorial to the martyred soldiers, which is followed by two minutes silence in

memory of them, observed as a solemn reminder of the sacrifice of the martyrs who died for the country in the freedom movement.

CARNIVAL 2K15 held @ ARSB

A carnival is a special occasion of feasting or celebration. It is usually carried out in the month of February. We ARSB team organized, "Carnival 2K15" on 6th of February 2015, typically involves a public celebration or parade combines the neighbourhood institutions at state level. Among the many, offspring of general arts festivals are denoted as most specific types of all festivals, which include showcasing ones intellectual or creative achievement for our crafting culture. 500 students from various institutions took part ARSB as their platform for their achievements. Crafting culture includes, **ADZAP, COLLAGE, MIME, ADAPTUNE, RANGOLI, VOCAL, GROUPE DANCE, and VARIETY ENTERTAINMENT.** Each event has its own unique features for concerned accomplishment in the areas of merit certificate along with cash prizes



Inter college Chess tournament- 2k15

AR School Business and Anand chess academy jointly organized an inter college and open chess tournament 2k15 around dindigul district on 14th and 15th of February 2015. More than 200 contestants from various schools and colleges be an adjunct to the tournament. Merit certificates, shields, and medals, along with cash prizes are distributed to the Doer in accordance with their ranks performed in the chess tournament which was issued by Secretary and CEO of AR School of Business, Dindigul.



This picture highlights the contests scope about the chess tournament.

Faculty corner:

Dr.K.Aiyadurai Principal, of AR School of Business served as a convener, PhD viva voice examination Boards, in Madurai Kamaraj University and also in Karpagam University, Coimbatore and thereby he is also serving as a Doctoral committee member.

Dr.D.Mahesh HOD of ARSB and Mr.M.Mohamed Riaz Assistant professor of ARSB are presented and published research paper on advanced management challenges in knowledge era in the international conference held at Jamal Mohamed College Tirichy.

Four of Our faculty members namely Mrs G.sangeetha, Mr.G.Mathankumar, Mrs S.Sumathy and Mrs.K.Aruna have registered their Ph.D in Bharathiar University, and mother Teresa university kodaikannal.

Placement corner:

LIC Chief Officials conducted a guest lecture programme on "Opportunities in Insurance Industry" our students are very much fascinated to joint their endeavour as a LIC Advisor.

AR School of Business Student Training and Education Placement-STEP organized Campus Drive 2015 along with IDBI-FEDERAL LIFE for the position of project Trainee along with stipend. Go behind 60 percent of students have placed in various organizations such as Total super store, IDBI life insurance ltd, computer age management services private ltd, Taj hotel, Eicher motors ltd, pallava spinning mill and shakthi tech manufacturing India private ltd



The job profiles covered Finance, Marketing, HR and operations

Agada Vikadam – RajTV

RajTV organized a program which called Agada Vikadam entitled "The Key factors for the success of human life" which was held on 29 March 2015-Venue Naidu mahagana mahal Dindigul. Many of our students have contributed on this auspicious Day; our students have received a memorable award

to be precise, “The best MBA College in Tamil Nadu” by the Director Mr.V.L.Baskar Raj,

INDUSTRIAL VISIT:

On 10th April 2015 we ARSB team organized an industrial visit under the direction of our Director Dr. D.Mahesh and followed by our faculty members. Hence industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is also considered as a part of curriculum. We always carry our students to go beyond their academics and gaining theoretical knowledge we groom the students in relevance with practical perspective on the world of work. We make a visit “Meat products India.Ltd”, Kerala they learned practically through interaction, working methods and employment practices. They also get an opportunity to learn things practically in a real time functional environment through interaction, witnessing the working methods and clarifying the doubts from experienced workers.



The moment was filled happy and joyfulness.

Annual day ceremony:



3rd Annual day, Hostel day and Alumni inauguration of AR school of Business was celebrated on 25th April 2015 with a lot of fanfare and grandeur. A large stage was erected with a grand lightning. The show began seeking the blessings of the god Almighty. The enthusiastic and most honourable personality prof K.Kasim (Rtd IPS officer) graced the occasion as our chief guest, followed by principal Dr.S.Manolatha Principal ,MVM Govt Arts college Dindigul, DR.S. Swarnalatha, head of management

studies Anna university, Madurai. Also participated in the ceremony our principal presented the Annual Report tracing the progress made by our college. Our students gave most riveting performance which made the audience swaying in their seats. Meritorious students, winning house, runner-up house and staff members were given the annual awards. The grand celebration ended with National Anthem.